

JE Cleantech CEO and Singapore Delegation Make Waves at Hannover Messe 2023

Last month, Ms Elise Hong, CEO of JE Cleantech and Chairman of the Singapore Precision Engineering and Technology Association (SPETA), attended the Hannover Messe 2023 - one of the most significant technology events globally.

An influential leader in the precision engineering space, Ms Hong's insights and perspectives were highly valued by all parties in attendance — which included several industry leaders. “Hannover Messe is a great platform for us to showcase our innovative technology and commitment to the growth of the industry,” she said. “We look forward to expanding our offerings and exploring new markets to drive our long-term expansion plans.”

Ms Hong was accompanied by a delegation of Singaporean business leaders from SPETA, who also shared their knowledge and experience with global players. The Singapore delegation also made an outstanding impact by showcasing the country's expertise in the areas of smart cities, advanced manufacturing, and sustainable solutions.

Overall, the Hannover Messe 2023 was an exciting event for the global technology industry, and we are honoured to have been a part of it. The event provided an excellent platform to share ideas, collaborate with industry leaders, and present the latest technological advancements. The participation of Ms Hong and the Singaporean delegation truly exemplified the nation's commitment towards the growth of technology - both domestically and on a global scale.

For over 70 years, Hannover Messe has been one of the biggest and most important technological events, drawing exhibitors and visitors from all over the globe. The event provides a platform for industry leaders and experts to showcase their latest products and technological innovations, share knowledge and ideas, and engage in business networking. This year, the event was held both physically and digitally, enabling a wider audience to participate.